



# CREATIVE SPARK

Higher Education Enterprise Programme

## Educator Programme, Baku 2022

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### Event Summary

We would like to invite you to join us on our final programme for the Creative Spark project, which will be an in-person event in Baku.

The programme involves a series of training and professional development activities, designed to help enhance your experience and knowledge of different aspects of entrepreneurial education and developing partnerships and professional standards with colleagues and industry.

The June 2022 Programme has 2 parts to it. The first part will take place over 2 days:

### **Train the Trainer: Developing Knowledge-exchange graduate enhancement opportunities**

This event will involve experiential learning for educators as well as students and businesses by taking part in a 'Createathon' event, which is an extra-curricular, intensive challenge event, where students are tasked to devise a solution to a challenge posed by a small business.

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### **This will appeal to anyone interested in:**

- developing external partnerships & collaborations;
- developing ideas and action plans for designing events, modules & programmes;
- developing competence, knowledge and skills in delivering enterprise education in a variety of contexts



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**The second part is a 1-day event**

**Developing Practice, Pedagogy and Professional Standards**

This event will take place on Thursday 16th June between 10.00 – 17.00

The event is designed to engage educators in the development of strategy, programmes and modules in UK and Azerbaijan and is also suitable for practitioner roles.

**This event will appeal to anyone interested in:**

- knowledge-exchange and entrepreneurial eco-systems;
- understanding cross-cultural contexts;
- policy & strategy development;
- professional educator/staff development;
- developing knowledge for enterprise education in a variety of contexts.

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**Day 1: Monday 13<sup>th</sup> June 10.00 – 17:00**

**Day 2: Tuesday 14<sup>th</sup> June 10:00 – 17:00**

**Day 3: Thursday 16<sup>th</sup> June 10:00 – 17:00**

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**If you are interested and are available on those dates, please complete the form:** <https://forms.gle/uYKUMSXW7HjhbL8t5>

If you have any queries please contact Mr Elnur Aliyev: [elnur370@gmail.com](mailto:elnur370@gmail.com) or call +994 502894080

**These events will be delivered in partnership with Center for Analysis of Economic Reforms & Communication by Newcastle University's Creative Spark team, including: Dr Victoria Mountford-Brown, Dr Fiona Whitehurst and Leigh Sear**

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